



Metadata Saves the Day!

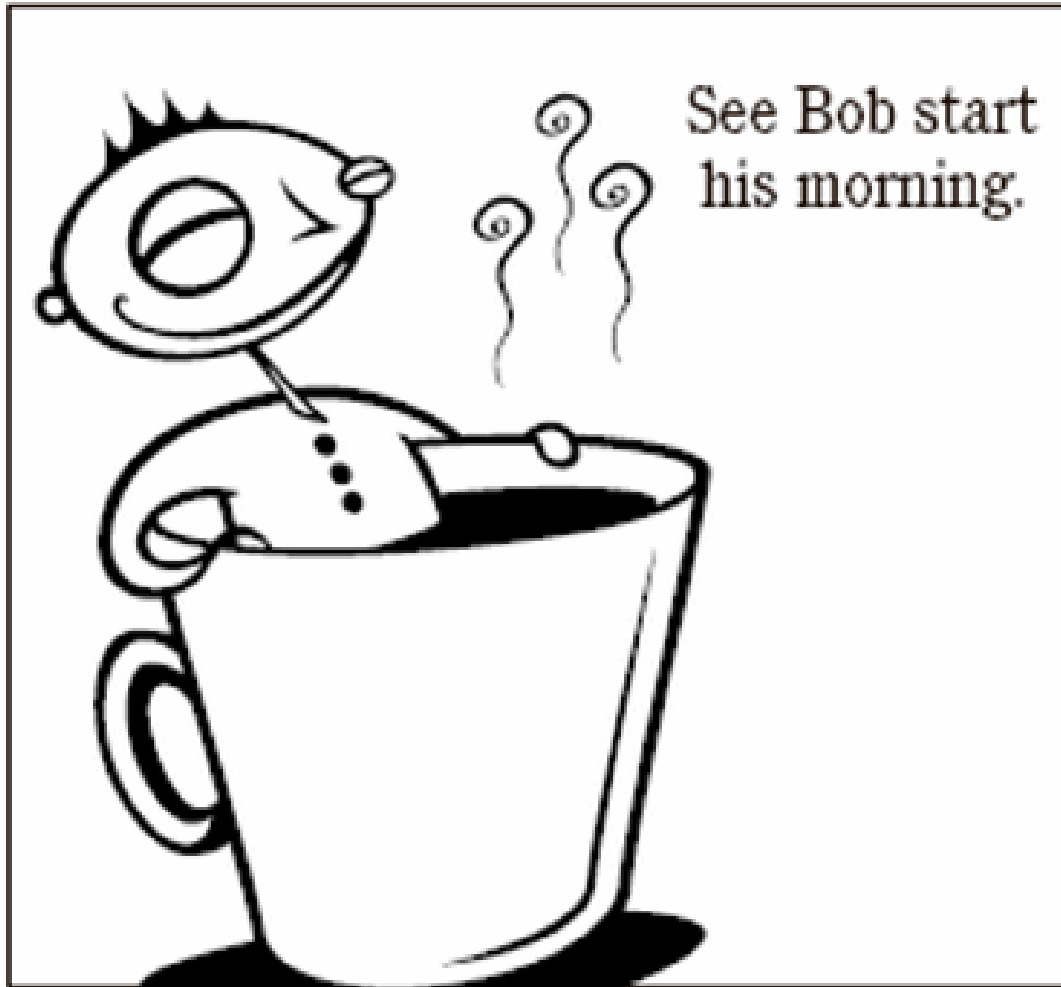
starring Bob



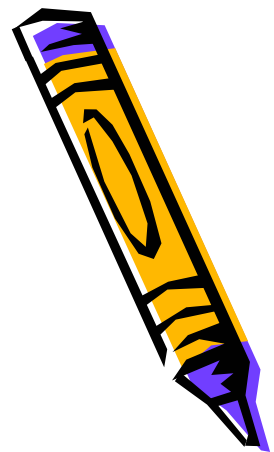
NOAA Coastal Services Center
LINKING PEOPLE, INFORMATION, AND TECHNOLOGY

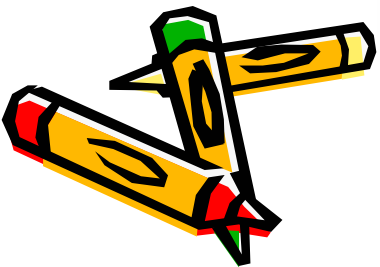
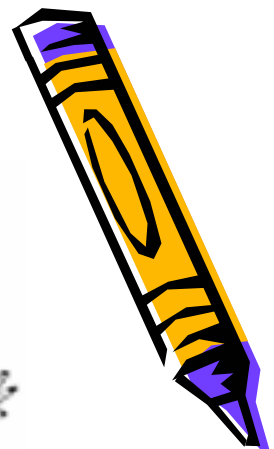
www.csc.noaa.gov/metadata



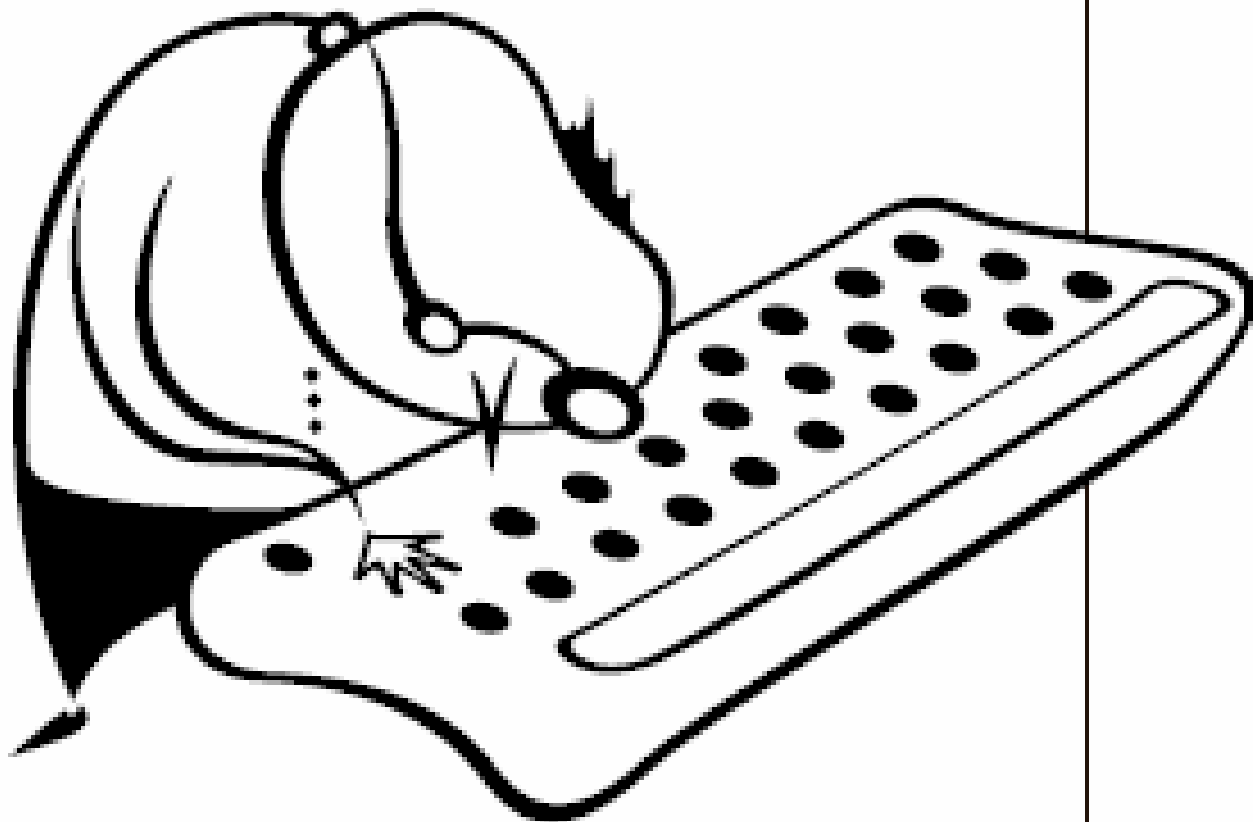


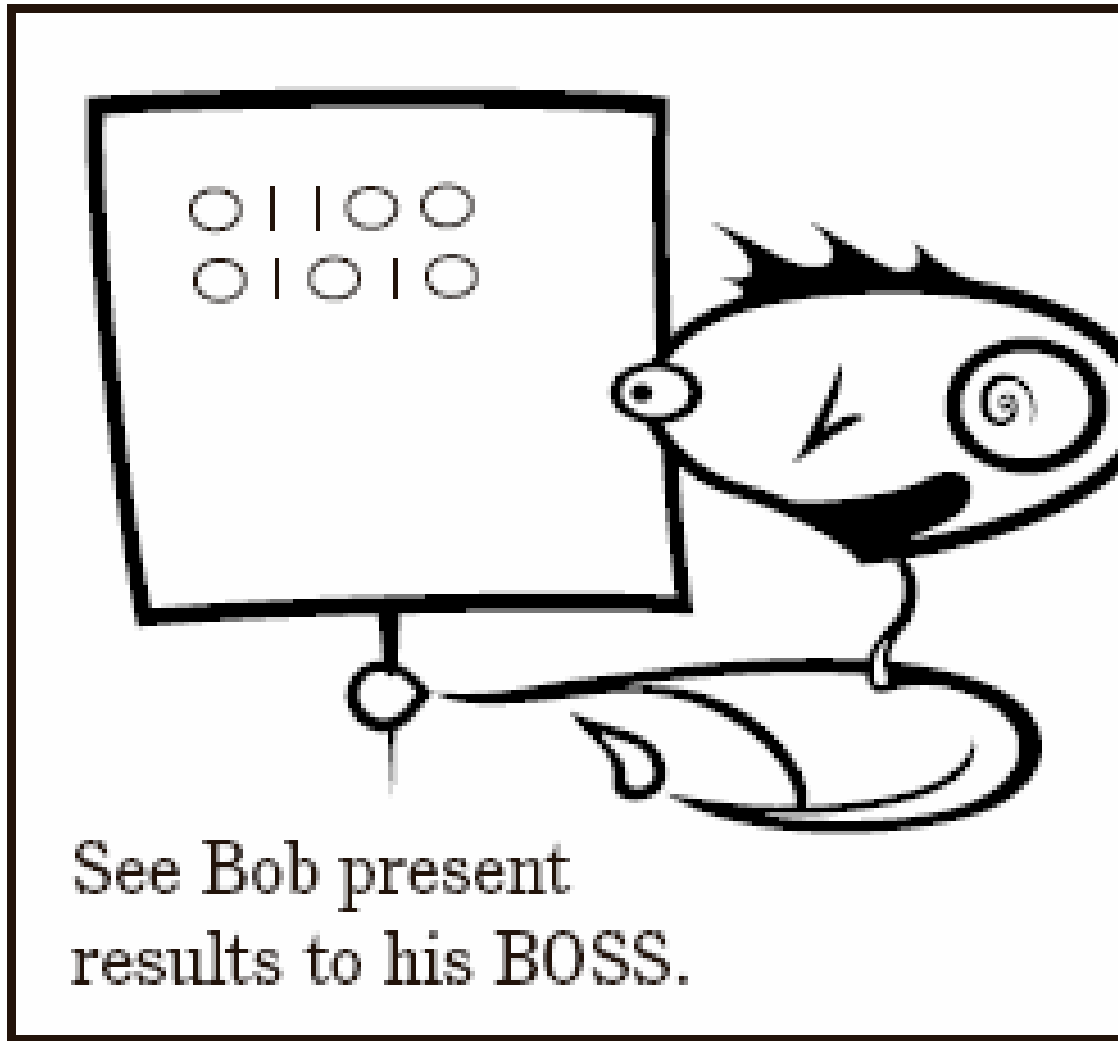
See Bob start
his morning.





See Bob process the data.

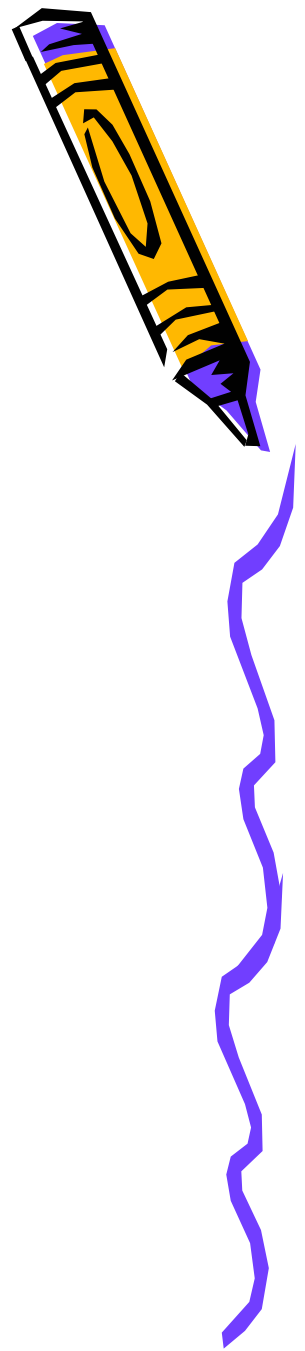


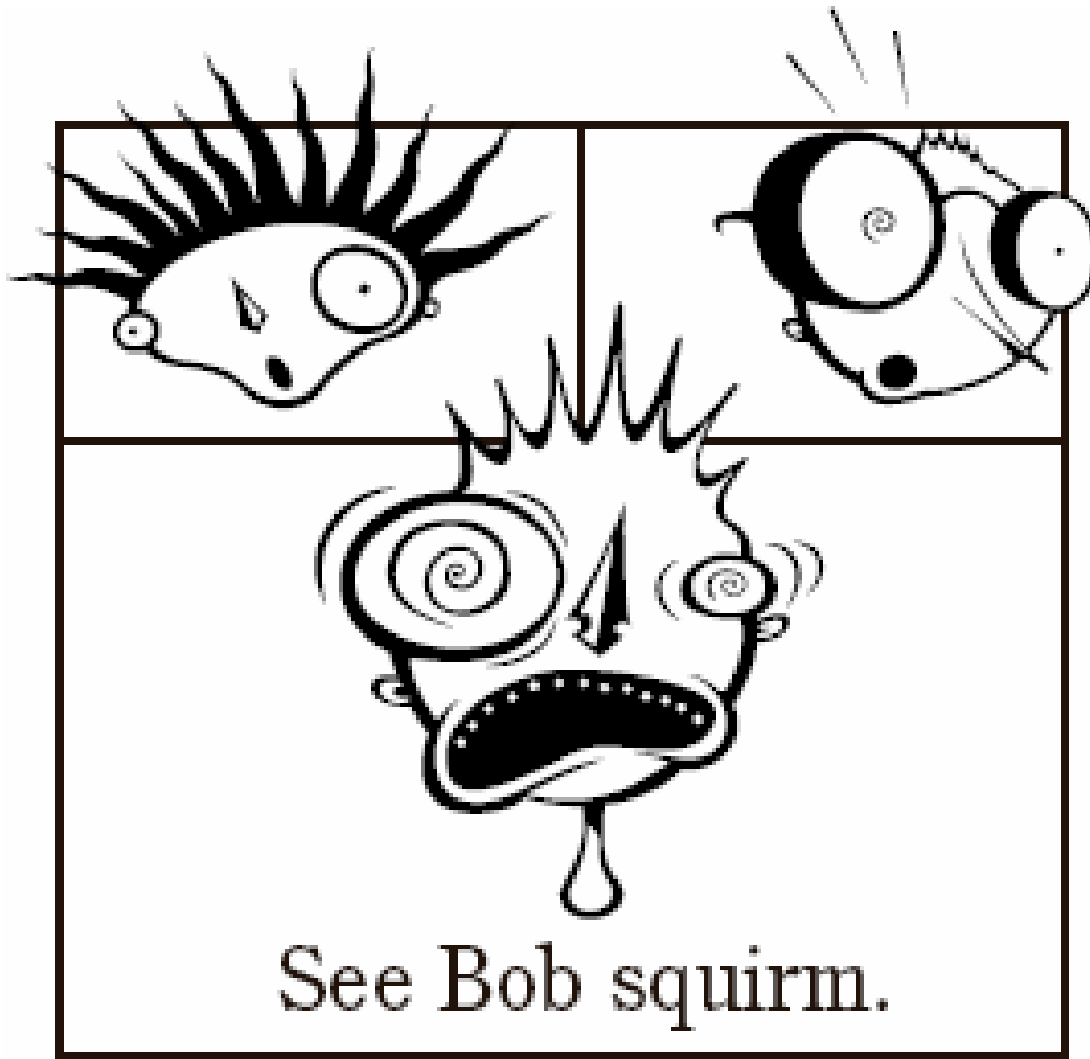


See Bob present
results to his BOSS.

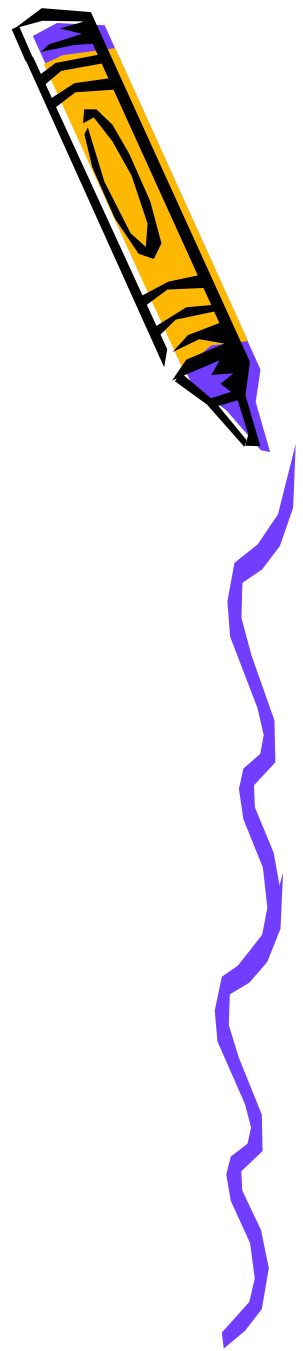


See THE BOSS
ask Bob a
question about
the data.

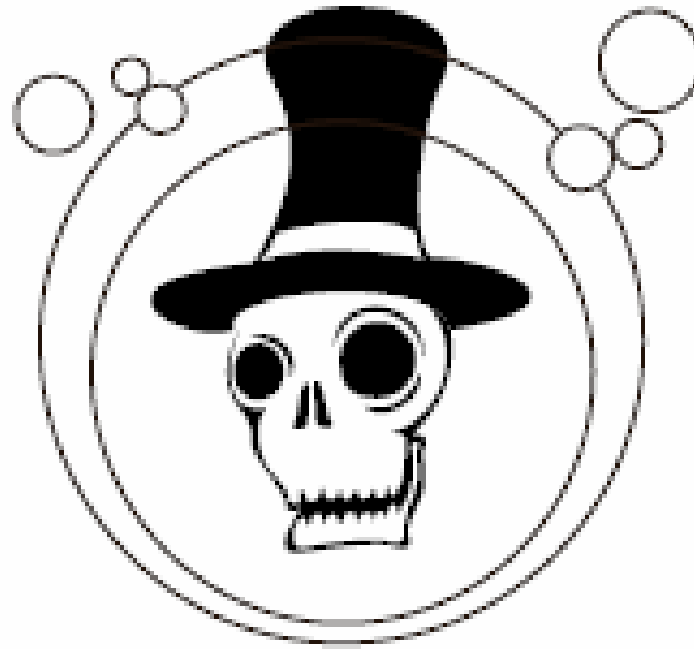




See Bob squirm.



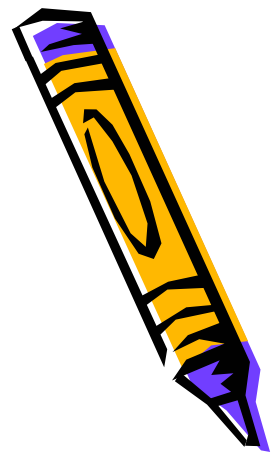
Bob didn't write any metadata, you see!



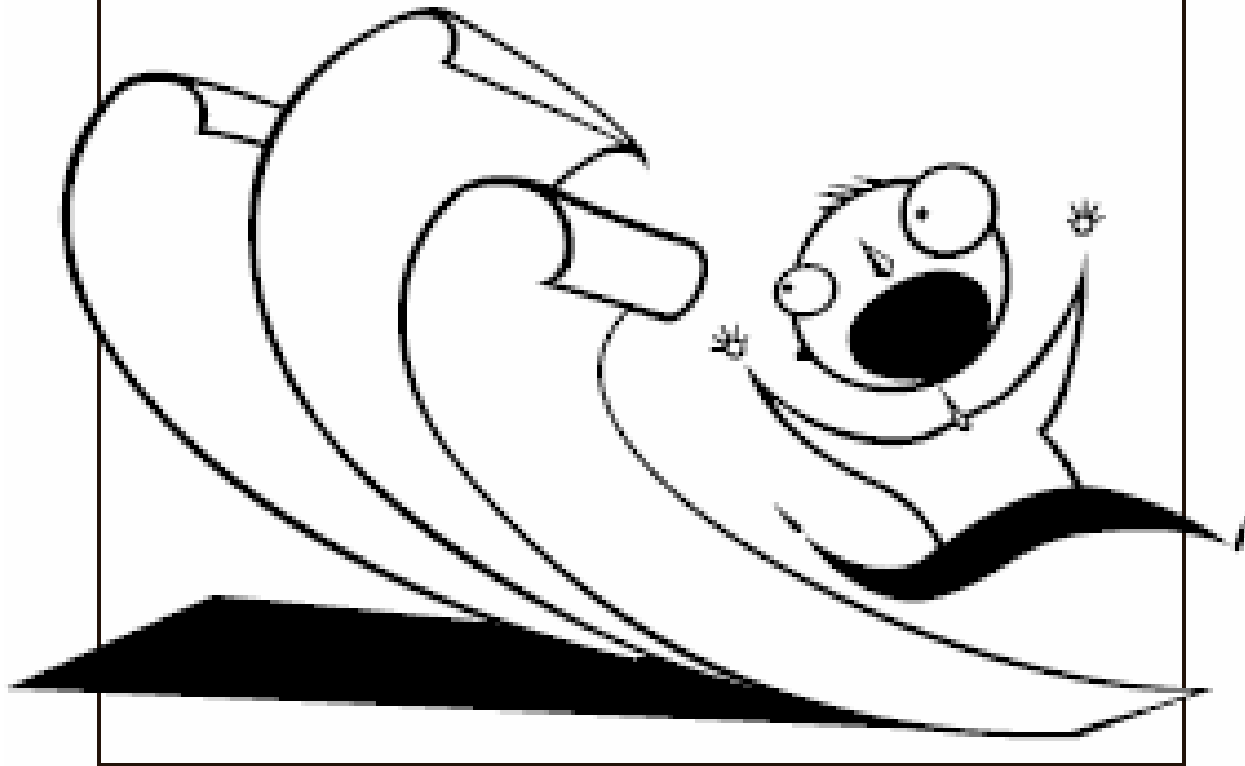
Now, see Bob feeling queasy.



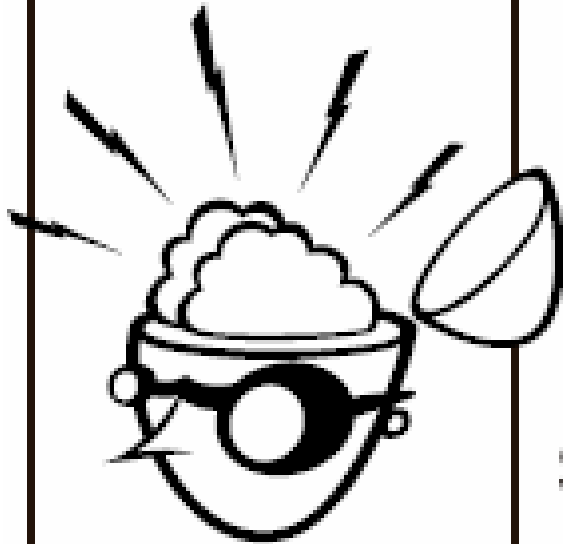
See **THE BOSS** get mad.



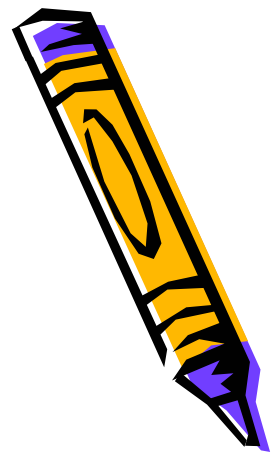
See Bob collect data again.



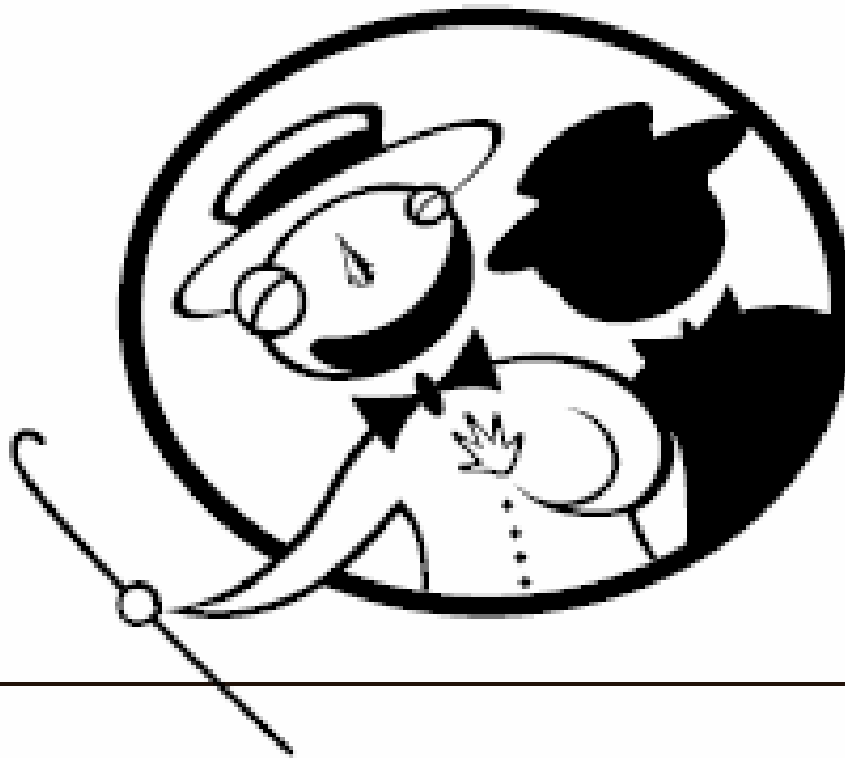
But this time,
see Bob use the
ol' noggin.



See him write
metadata.

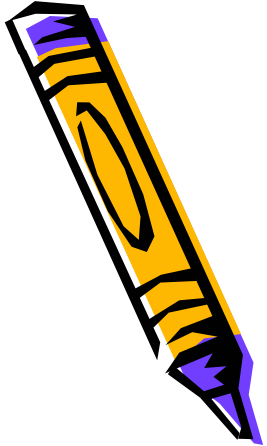


See Bob's next presentation
to his BOSS become a showstopper.



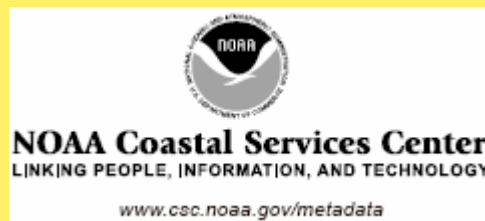


See Bob at the
end of his day.





The End



http://www.csc.noaa.gov/metadata/text/Bob_poster.pdf

